



# Children's Television Online Filing System

FCC> Media Bureau> KidVid> Confirmation

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# **Submission Confirmation**

Confirmation Number 91833 Call Sign KVBC Filing Quarter Date 12/31/2008 Filing Date 01/07/2009

Please send comments via standard mail to the Federal Communications Commission, Consumer and Governmental Affairs Bureau, 445 12th Street, S.W., Washington, D.C., 20554. Questions can also be answered by calling the FCC's National Call Center, toll free, at 1-888-Call FCC (1-888-225-5322).

Federal Communications Commission 445 12th Street SW Washington, DC 20554 More FCC Contact Information...

Phone: 1-888-CALL-FCC (1-888-225-5322) TTY: 1-888-TELL-FCC (1-888-835-5322) Fax: 1-866-418-0232

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- Freedom of Information Act

Federal Communications Commission Washington, DC 20554

Approved by OMB 3060-0754

# FCC 398 Children's Television Programming Report

Report reflects information for the filing period ending: 12/31/2008

Call Sien Channel Numbers Community of License City ZIP Code 3 (analog) KVBC 3 (digital) Las Vegas ΝV 89101 Clark Licenses: Name Valley Broadcasting Company Nielson DMA Network Altiliation Licensee World Wide Web Home Page Address (if applicable) Network Las Vegas www.kvbc.com NBC. Facility (D Previous Call Sign (if applicable) License Renewal Expiration Date 69677 10/01/2006

## **Analog Core Programming**

		State the average number of hours of Core Programmang per week broaden	st by the station, See 47 C.F.R. §73.671(c).	3.31	hours
i.	(a)	Dues the Licensec provide information identifying each Core Program aired required by $47~{\rm C}$ ) $R,~\S^{*3}.673?$	d on its station, metading an indication of the target child audience, to publishers of program guides	S #8	Y
	(b)	Identify publishers who were sent information in $3(\alpha)$			
			<pre>/ * Macrovision, Santa Clara, CA * TitanTV (on-lin Viewing Inc.(VVI), Little Rock, AR * TV Media Inc</pre>		
		Complete the following for each program that you sired during the past three months that meets the definition of Core Programming, Complete chari-below for each Core Program.			
		Title of Analog Core Program #1	On	igination	
		3-2-1 Penguins!	N	ETWORK	
		Regular Schedule	Total Times Aired at Regularly Scheduled Fine Nu	nuber of Pre-emptions	

Length of Program

Age of Target Audience

From 10

Required

30 minutes

4 years 8 years Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

13

3-2-1 PENGUINS! draws upon characters from two stories and uses both long and short form material involving these characters to provide social-emotional messages to children. The show features two children, Jason and Michelle, whose vacation at their grandmother's cottage ends up being more adventure than they expect when their toy spaceship with four toy Penguins comes to life. The children are sucked into the spaceship, where they meet the now live Penguins and journey through space to solve an inter-galactic disaster threatening the Penguins and their friends. Each story begins with a problem and ends after the children have learned an important social-emotional message through their adventure with the Penguins.

Title of Analog Core Program #2

Saturdays at 4:00PM

Origination

0

Veggie Tales

Regular Scheduled Times Aired at Regularly Scheduled Time

Saturdays at 9:30AM

12

Length of Program

Length of Program

30 minutes

Total Times Aired at Regularly Scheduled Time

12

Age of Target Audience Too

From To

Years 8 years Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

VEGGIETALES is a show that draws upon characters from stories, which use both long and short form material to provide social-emotional messages to children. Narrated by animated veggies, Bob the Tomato and Larry the Cucumber, the show teaches life lessons through wit and humor. Each episode contains one or two short animated stories that illustrate core values to children in an entertaining way. Stories are interrupted with silly songs, usually sung by Larry the Cucumber, that contain whacky lyrics in a catchy tune. Each episode ends with Bob and Larry reinforcing the lesson learned through the stories.

Total Times Aired Number of Preemmions for other than Breaking News Number of Preynotions Rescheduled 13 1 1 Precommission #1 Date Precimpted Lpisode # If rescheduled, date and time reschedule Is the rescheduled date the second home? 10/4/08 10/4/08 at 8:30AM If rescheduled, were proportioned efforts made to notify the public of rescheduled date and time? Reason for Preemption SPORTS Tide of Analog Core Program 53 Origination Jane and the Dragon NETWORK Feordar Schoolate Total Times Arred at Regularly Scheduled Time Number of Pre-emptions Saturdays at 3:00PM Length of Program Age of Target Audience E/I Symbol Used As Required From

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

JANE AND THE DRAGON is a coming-of-age story about a middle class, medieval girl who lives in the Royal Court with her family. As an only child, Jane is raised to be a Lady-in-Waiting but through her determination and a stroke of luck, she ends up being trained as a Knight in the King's Guard. Accompanied by her best friend, a giant green Dragon that lives in her backyard, Jane experiences a series of adventures that test her character and her skills as a young knight in a castle full of friends and foes. Each episode in the show takes us through the problems and challenges Jane encounters and the process she goes through to find the solutions for them.

Number of Preemptions for other than Breaking News

10 3 0

Preemption #1

Date Preemption # If rescheduled, date and time reschedule is the rescheduled date the second home?

10/4/08

Reacon for Preemption SPORTS

Preemption #2

Preemption

Fre scheduled, date and time reschedule 4s the rescheduled date the second home?

4 years

8 years

γ

11/1/08

30 minutes

If rescheduled, were pronotional efforts made to notify the public of rescheduled date and time?

Reason for Preemption

Date Proempted/Episode (

SPORTS

Preconition 43

Date Preempted Episode #

If rescheduled, date and time reschedule

Is the rescheduled date the second home?

11/22/08

If rescheduled, were pronououal afforts made to noully the public of rescheduled date and time?

Reason for Preguntion

SPORTS

little of Analog Core Program 64

Turbo Dogs

Total Times Aired at Regularly Scheduled Time

NETWORK

Origination

Reputa Schedule

Number of Pre-emptions

Saturdays at 10:00AM

Ed Symbol Head As

Length of Program

Age of Target Andience

Required

30 minutes

From 4 years

8 years

Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

TURBO DOGS is a show about six canine friends - Dash, GT, Clutch, Stinkbert, Strut, and Mags - who have their own distinct characteristics but share a common love of racing cars. The fastest dogs in Racerville, the turbo dogs often compete with one another in races. The dogs each have their own racers, which they maintain regularly, and that are equipped with individual GPS systems to help and guide them. Each story begins with one of the turbo dogs encountering a problem that must be resolved while preparing to compete. Usually, the turbo dog learns his/her lesson through experience and accountability for negative behavior. Social-emotional messages about sportsmanship, teamwork, cooperation, and fairness developed in the story are emphasized in a separate tag at the end of each episode.

Total Times Aired

Number of Preemptions for other than Breaking News.

Number of Preemonius Rescheduled

13

1

1

Pregnetion 34

Date Preempted Episode ?

If rescheduled, date and time reschedule

Is the rescheduled date the second home?

10/4/08

10/5/08 at 10:30AM

Y

If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?

Υ

Reason for Preemotion

SPORTS

Title of Analog Core Program #5

Опецианов

The Zula Patrol

NETWORK

Regular Schedule

Total Times Arred at Regularly Scheduled Time

Number of Pre-emptions

Saturdays at 3:30PM

Age of Target Andience

Ed Symbol Used As Required

Censult of Prospora

30 minutes

Errory 4 years

8 years

Describe the aducational and informational objective of the program and how it meets the definition of Core Programming

THE ZULA PATROL is an animated show about six extraterrestrial characters - Captain Bula, his copilot Zeeter, Professor Multo, their pet, Gorgo, and their flying dictionaries Wizzy and Wig - who learn key science concepts as they explore the galaxy through space missions. Often, the group encounters the evil Dark Truder and his talking toupee minion, Traxie, and must thwart Truder's poorly planned schemes to take over the universe. Each character exhibits unique abilities and traits that, combined with their new knowledge, helps them problem-solve their way through their journeys. Using an integrated approach to target diverse learning styles, the show communicates its educational messages through storytelling and a two-part information segment at the end of each story.

Total Times Areal

Number of Preemptions for other than Breaking News

Samber of Preemptions Rescheduled

12

1

0

Preemotion #1

Number of Preemptions Reschedated

Date Preempted/Episoda # If rescheduled, date and time reschedule Is the rescheduled date the second home? 11/1/08 If rescheduled, were promotional efforts made to notify the public of rescheduled date and time? Person for Precimition SPORTS Litle of Audos Core Program #6 Origination My Friend Rabbit NETWORK Regular Schedule Total Times Aired at Regularly Scheduled Time Number of Presemptions Saturdays at 10:30AM 11 Leagth of Program Age of Tarect Audience Ed Symbol Used As Required 30 minutes 4 vears 8 vears Υ

Describe the educationed and informational objective of the program and how it meets the definition of Core Programming

Ford Limes Aired

MY FRIEND RABBIT models constructive problem-solving for young children, ages 4-8. In each episode, the story characters find themselves facing a different dilemma that is drawn from a typical childhood experience. Rabbit and Mouse usually lead us through creative problem-solving, which involves tenacity and working in teams. The group may figure out how to make the most of a bad situation, invent toys from everyday objects, solve some of nature's riddles, respect their differences, or take care of others who need a little extra help. The characters specialize in converting a challenge into a social activity filled with optimism, creativity and humor. The series helps children learn to "think out of the box" by showing viewers how the characters work together to come up with possible solutions, and persist with new ideas when one solution fails.

Number of Precamptions for other than Breaking News.

1.2 2 Perenniion 3 Date Preampled/Episode a If rescheduled, date and time reschedule is the rescheduled date the second home? 10/4/08 10/5/08 at 11:00AM ٧ If rescheduled, were provious at afform made to notify the public of rescheduled date and time? Y Rensen for Programmion SPORTS Presumption #2 Date Precingted/Episode » If rescheduled, date and time reschedule Is the rescheduled date the second home? 12/20/08 Harescheduled, were pronotional efforts made to notify the public of rescheduled date and time? SPORTS Reason for Prescription Title of Analog Core Program 5.7 Origination Jack Hanna's Animal Adventures SYNDICATED Regular Schedule Total Times Aired at Residuely Scheduled Time Number of Pre-emptions Saturdays at 4:30PM 13 n Length of Program Age of Target Audience I, I Symbol Used A-Required From 30 minutes

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

This live action program is designed to meet the educational and informational needs of children. In each episode the cameras follow Jack as he spends time with nature's creatures across the continents. Jack interacts with people that are knowledgeable about animals and their habitats, and educates as he travels the globe. Each program is designed to reveal the world in a way that presents positive role models and prosocial values within an environmentally responsible universe.

13 years

Y

16 years

# Non-Core Educational and Informational Programming

Complete the following for each program that you at of during the pass this consumbs that is specifically designed to meet the obtaining and informational peeds of children ages 16 and under, but does not never one or more elements of the definition of Core Programming. See 47 C.E.R. \$25.071. Complete that below for each additional such collectional and informational program.

Title of Analog Non-Core Program #1 Origination Animal Rescue Pronder Schodule Total Times Aired at Regularly Scheduled Time Number of Pre-emptions Saturdays at 4:30AM 13 n Lareth of Pagerian Are of Tarsat Vidience Irrom Lo 30 minutes 13 years 16 years Does the program have concerned and informing children ages 16 and under as a significant purpose? Υ If Yes, does the Licensee identify each program by displaying throughout the program the symbol E/I? Fees, the Locenses provide information regarding the program, including an indication of the target clubb audience, to publishers of program guides consistent with 47 C.F.R. \$73.6737

Osseription of Program

"Animal Rescue" serves the educational and informational needs of children 13 to 16 years of age with its program content, including safety tips and information about various animals and their habitats. The programs also show real life in-the-field experiences of professional and ordinary people taking care of, treating and helping various animals, as well as exhibiting good social responsibility and promoting strong personal and community values.

Pute and finne Aired (if precompled and rescheduled)

Title of Analog Non-Core Program #2

Additional runs aired at 11:30 AM on 10/12 and 10/25.

Uses the Licensee provide information regarding the program, including an indication of the parget child audience, to publishers of program guides consistent with 47 C.E.R. \$73.673?

Deveription of Program

This live action program is designed to meet the educational and informational needs of children. In each episode the cameras follow Jack as he spends time with nature's creatures across the continents. Jack interacts with people that are knowledgeable about animals and their habitats, and educates as he travels the globe. Each program is designed to reveal the world in a way that presents positive role models and prosocial values within an environmentally responsible universe.

Date and Time Aired (if preempted and rescheduled)

Aired at 4:00 AM on 10/18, 10/25, 11/15, 12/20. Aired at 11:00 AM on 10/25. Aired at 12:00 PM on 10/12.

Origination

Title of Analog Non-Core Program /3			Origination	
Animal Rescue Holiday Special			S	
Regular Schedule	foral Times Aired at Regularly Scheduled Time		Number of Pre-em	ption
12/24 at 3:30AM and 12/28 at 11:00AM	2			
Length of Program		Age of	f Target Audience	
		From		Eo
60 minutes		13 years	16	years
Does the program have educating and informing children ages 16 and under a significant purpose?				Y
If Yes, does the Licensec identity endepropriantly displaying throughout the program the symbol ET				Y
Poes the Licensee provide information regarding the programs including an indication of the origin child and	Gence, to publishers of program guides consistent with	47 C.I. R. 473.673	7	Y
Description of Program				
"Animal Rescue" serves the educational and information program content, including safety tips and information also show real life in-the-field experiences of profeshelping various animals, as well as exhibiting good so	about various animals and t sional and ordinary people t	their habi taking car	tats. The e of, trea	programs ting and

Date and Tuno Aired til precimpted and assetted til da

coast of Brazil.

# **Sponsored Core Programming**

community values. This special one-hour edition included the recent rescue of thousands of penguins off the

4. I set Core Programms, if any, aired by other analog stations that are sponsored by the Licensee and that meet the criteria set forth in 47 C.E.R. §/3.671. Also indicate whether the amount of total Core Programming has deast by another station increased.

[There are no analog sponsored core program broadcast reports.]

[There are no analog sponsored core program detail reports.]

# **Digital Core Programming**

7. (11)	State the average munistr of hours of Core Programming pur week broadcast by the station on its main program stream.	3.31 hours	
(5)	Did the Ficensee broadcast on 63 moun digital program stream the same Children's Core Programming provided on its analog channel?	Y	
(c)	If Yes to 7(b), the Licenses certains that the representations and children's program information provided with respect to its analog channel apply equally with respect to its analog channel apply expects to its analog channel apply e	Y	
	If Sto to 7(c), submit as an Exhibit a Statement of Explanation.		
8. (a)	State the average number of hours per week of free oversthe air digital video programming brondenst by the station on other than its main program stream.	284.31 hours	
(h)	State the average number of hours per week of Core Programming brookers by the station on other than its main program stream. See 47 C.F.R. §73.671.	6.08 hours	
9. (22)	Does the Liceusce provide information identifying a en Core Program aired on its station, melhiding an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. \$73.67.29	Y	
(p)	Identify publishers who were sent information in 9ras.		
	Tribune Media Services, Glen Falls, NY * Macrovision, Santa Clara, CA * TitanTV (on-line listing) * FYI Television, Grand Prairie, TX * Video Viewing Inc.(VVI), Little Rock, AR * TV Media Inc., Ottawa, Ontario		
10.	Complete the following for each program that you aired during the past three months that meets the definition of Core Programming, Complete chart below for each Core Program.		
	Title of Digital Core Program#1	rigiustion	
	Weather Plus University	ETWORK	

Regular Schoolute Fotal Times Arred at Regularly Schooluted Time

Saturdays at 10:00AM

1 anyth of Program

20 minutes

From Fo Required

30 minutes

13 years 16 years Y

Describe the educational and informational objects of the program and how it needs the definition of Core Programmino

Weather Plus U., a program available on the Station's digital multicast "NBC Weather Plus" channel, offers teenagers a closer look at the weather and earth sciences and how they can and do affect their lives. Each episode is an entertaining combination of taped vignettes and timely segments relating to current weather events, with targeted topics geared toward teens aged 13 and older. The segments include regular features like "Weather in the News," "Weather Plus on Location," "Weather Plus Experiments," "Weather Plus in the Classroom" and "Weather Plus Interacts." Together, the segments highlight how and why the weather changes and how forecasters try to predict the weather, the nature and scope of significant weather events, and how teens can better understand or react to weather, both in their hometown and around the world.

Talle of Digital Core Program \*2 Origination Weather Plus University NETWORK Recorder Softwardele Foral Tomes Arrest or Regularly Scheduled Time Number of Pre-emptions Saturdays at 12:00PM Length of Programs Age of Target Audience. 154 Symbol Used As-Iraong To 30 minutes 13 years 16 years Υ

Describe the educational and informational objective of the program and how it meets the definition of Cora Programming

Weather Plus U., a program available on the Station's digital multicast "NBC Weather Plus" channel, offers teenagers a closer look at the weather and earth sciences and how they can and do affect their lives. Each episode is an entertaining combination of taped vignettes and timely segments relating to current weather events, with targeted topics geared toward teens aged 13 and older. The segments include regular features like "Weather in the News," "Weather Plus on Location," "Weather Plus Experiments," "Weather Plus in the Classroom" and "Weather Plus Interacts." Together, the segments highlight how and why the weather changes and how forecasters try to predict the weather, the nature and scope of significant weather events, and how teens can better understand or react to weather, both in their hometown and around the world.

Weather Plus University

Regular Schedule

Total Times Areal at Regularly Scheduled Time
Number of Pre-cuppions
Saturdays at 2:00PM

9

 4 angle of Program
 Age of Target Andrence
 Eff Symbol Used As Required

 30 minutes
 13 years
 16 years
 Y

Describe the educational and informational objective of the program and how it nights the definition of Core Programming

Weather Plus U., a program available on the Station's digital multicast "NBC Weather Plus" channel, offers teenagers a closer look at the weather and earth sciences and how they can and do affect their lives. Each episode is an entertaining combination of taped vignettes and timely segments relating to current weather events, with targeted topics geared toward teens aged 13 and older. The segments include regular features like "Weather in the News," "Weather Plus on Location," "Weather Plus Experiments," "Weather Plus in the Classroom" and "Weather Plus Interacts." Together, the segments highlight how and why the weather changes and how forecasters try to predict the weather, the nature and scope of significant weather events, and how teens can better understand or react to weather, both in their hometown and around the world.

Title of Digital Core Program /4

Title of Digital Core Program /-3

Origination

Origination

Weather Plus University

Regular Schedule Footble Sundays at 10:00AM 9

Leadh of Proson

30 minutes 13 years 16 years Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Weather Plus U., a program available on the Station's digital multicast "NBC Weather Plus" channel, offers teenagers a closer look at the weather and earth sciences and how they can and do affect their lives. Each episode is an entertaining combination of taped vignettes and timely segments relating to current weather events, with targeted topics geared toward teens aged 13 and older. The segments include regular features like "Weather in the News," "Weather Plus on Location," "Weather Plus Experiments," "Weather Plus in the Classroom" and "Weather Plus Interacts." Together, the segments highlight how and why the weather changes and how forecasters try to predict the weather, the nature and scope of significant weather events, and how teens can better understand or react to weather, both in their hometown and around the world.

Tirke of Desiral Core Pressure 65 Orientation Weather Plus University NETWORK Iterator Schedule Total Lines Aired at Rogularly Scheduled Time Number of Pre-cipptions Sundays at 12:00PM Langth of Programs Age of Target Audience Fd Symbol Used As Required From To. 30 minutes 13 years 16 years

Describe the otherwional and informational objective of the program and bow it meets the delinition of Core Programming

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Indeed Digital Code Program 56 Origination Weather Plus University NETWORK Regulai Schedule Total Times Aired at Regularly Schoduled Time beneficer of Pre-conprisons Sundays at 2:00PM 9 Langth of Program Age of Fagger Audiance Ell Symbol Dack As Required Licen 30 minutes 13 years 16 years Y

Describe the educational and informational objective of the program and how is means the definition of Core Programming

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tide of Digital Core Program 47.

Origination

Teen Kids News

Regular Schoolide Total Times Aired at Regularly Scheduled Time Aired Aired

Describe the educational and informational objective of the program and how it mosts the definition of Core Programming

Teen Kids News is a program available on the Station's digital multicast "Universal Sports" channel. Teen Kids News is a dynamic television news program for teens and pre-teens by teens. The half-hour weekly program provides information and news to students in a way that's educational as well as entertaining. The focus of the program is young people, so all the stories are in their words. This program inserts the clear informed voice of students into the adult-dominated media and provides a unique perspective that is not currently available on network news programs.

Fitle of Operat Cine Program 38 Oriemanon Teen Kids News NETWORK Popular Schedule Total Times Aircil as Regularly Schodolod Fime Number of Pre-empions 13 Mondays at 8:00AM Longiti of Program Age of Target Audience 4rd Symbol Used As Required 30 minutes 13 years 16 years Y

Describe the educational and informational objective of the program and how it meets the defuncion of Core Programming

Teen Kids News is a program available on the Station's digital multicast "Universal Sports" channel. Teen Kids News is a dynamic television news program for teens and pre-teens by teens. The half-hour weekly program provides information and news to students in a way that's educational as well as entertaining. The focus of the program is young people, so all the stories are in their words. This program inserts the clear informed voice of students into the adult-dominated media and provides a unique perspective that is not currently available on network news programs.

Tale of Digital Cone Programs 9
Teen Kids News
Regular Schedule Footal Fines Aired at Regularly Scheduled Fine Nomber of Pre-conptions
Tuesdays at 7:00AM

13

Length of Program Footal Fines Aired at Regularly Scheduled Fine Age of Target Andrewe From To

To

30 minutes

Describe the educational and informational objective of the program and how it meets the defuntion of Core Programming

Teen Kids News is a program available on the Station's digital multicast "Universal Sports" channel. Teen Kids News is a dynamic television news program for teens and pre-teens by teens. The half-hour weekly program provides information and news to students in a way that's educational as well as entertaining. The focus of the program is young people, so all the stories are in their words. This program inserts the clear informed voice of students into the adult-dominated media and provides a unique perspective that is not currently available on network news programs.

13 years

13 years

16 vears

16 years

30 minutes

Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

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Title of Digital Core Program /41 Origination Aqua Kids NETWORK Regular Schedub Total Times, Aircrl at Recentarly Schodulad Time Number of Presemptions Mondays at 7:30AM 13 Langdi of Program Age of Target Audience L. i Symbol Used As-Beguired 30 minutes Y 13 years 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Aqua Kids is a program available on the Station's digital multicast "Universal Sports" channel. Aqua Kids motivates young people to take an active role in preserving aquatic environments and wildlife, by showing how other kids just like them can do the same. Whether it's saving sea turtles or participating in a beach cleanup, the Aqua Kids demonstrate the real and lasting contribution children can make in protecting the future of their community and the world.

Tale of Dioual Core Processing 413 Origination Aqua Kids NETWORK Routtar Schedale Ford Times Arred at Regularly Scheduled Time Sombe, of Presemptions Mondays at 8:30AM 13 Length of Program Age of Target Audience Ed Scribo! Used As Remired fo 30 minutes 13 years Y 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Aqua Kids is a program available on the Station's digital multicast "Universal Sports" channel. Aqua Kids motivates young people to take an active role in preserving aquatic environments and wildlife, by showing how other kids just like them can do the same. Whether it's saving sea turtles or participating in a beach cleanup, the Aqua Kids demonstrate the real and lasting contribution children can make in protecting the future of their community and the world.

Title of Digital Core Program 713 Origination Agua Kids NETWORK Regular Schedule Total Times Aired at Regularly Scheduled Time Number of Pre-emptions Tuesdays at 7:30AM 13 Length of Program Age of Target Audience F. I Symbol Used As Τı Incom 30 minutes 13 years 16 years Y

Describe the educational and informational abjects of the program and how it mosts the definition of Core Programming

Aqua Kids is a program available on the Station's digital multicast "Universal Sports" channel. Aqua Kids motivates young people to take an active role in preserving aquatic environments and wildlife, by showing how other kids just like them can do the same. Whether it's saving sea turtles or participating in a beach cleanup, the Aqua Kids demonstrate the real and lasting contribution children can make in protecting the future of their community and the world.

File of Depist Core Program (1) Origination

Υ

Aqua Kids				NETWORK	
Pregular Schedule	Total Times. Arred at Regularly Scheduled Time:		Number of Pre-emptions		
Tuesdays at 8:30AM	13				
Leogth of Program		Age of Target Audience			Ed Symbol Caed As
		From		fo	Required
30 minutes		13 years	1.6	years	Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Aqua Kids is a program available on the Station's digital multicast "Universal Sports" channel. Aqua Kids motivates young people to take an active role in preserving aquatic environments and wildlife, by showing how other kids just like them can do the same. Whether it's saving sea turtles or participating in a beach cleanup, the Aqua Kids demonstrate the real and lasting contribution children can make in protecting the future of their community and the world.

11. Does the Licensee certaly that at least 50% of the Core Programming conneed toward necture the additional programming guideline (applied to free video programming aired on other than the mean program success of program reprodes that had thready aired within the previous seven days either on the station's main program around or on another of the station's free digital program streams?

If No, submit as an Exhibit a Statement of Explanation seating forth the number of repeats in excess of the repeat limit and the times and dates the episodes involved were nired.

#### Non-Core Educational and Informational Programming

Complete the following for each program that you and during the past three months that is specifically designed to meet the educational and informational needs of children ages to and under, but does not meet one or more changed to the definition of Care Programming 2sec 47 C.E.R. \$23.071. Complete chan below for each additional such educational and information program.

[There are no digital non-core program reports.]

### **Sponsored Core Programming**

Fit Core Programs, a fairly, sixed by other stations that are spon-total by the Liverisce and that most the criteria set forth in 47 C.F.R. §73,674. Also indicate whether the amount of total Core Programming broadcast by another station increased.

[There are no digital sponsored core program broadcast reports.]

[There are no digital sponsored core program detail reports.]

#### Other Matters

14. Complete the following for each analog and digital program that you plan to air for the next quarter that meets the definition of Core Programming. Complete claric below for each Core Program, identifying whether it is to be broadcast on the station's analog or digital element or both channels.

Tale of Planted Core Gregorical

Veggie Tales

NETWORK

Expulsi Schedute

Fotal Times to be Aired

Saturdays at 9:30AM

13

Saturdays at 9:30AM 13

Longth of Program
Age of Target Audience

30 minutes 4 years 8 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

VEGGIETALES is a show that draws upon characters from stories, which use both long and short form material to provide social-emotional messages to children. Narrated by animated veggies, Bob the Tomato and Larry the Cucumber, the show teaches life lessons through wit and humor. Each episode contains one or two short animated stories that illustrate core values to children in an entertaining way. Stories are interrupted with silly songs, usually sung by Larry the Cucumber, that contain whacky lyrics in a catchy tune. Each episode ends with Bob and Larry reinforcing the lesson learned through the stories. This program will air on KVBC analog and main digital program stream simultaneously.

Fitle of Claused Core Program 32

Origination

Turbo Dogs

NETWORK

Regular Schedule

Total Times to be Aired

Saturdays at 10:00AM

12

Age of Eurger Andience

Length of Programs

Γ....

Τω

30 minutes

4 years

8 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

TURBO DOGS is a show about six canine friends - Dash, GT, Clutch, Stinkbert, Strut, and Mags - who have their own distinct characteristics but share a common love of racing cars. The fastest dogs in Racerville, the turbo dogs often compete with one another in races. The dogs each have their own racers, which they maintain regularly, and that are equipped with individual GPS systems to help and guide them. Each story begins with one of the turbo dogs encountering a problem that must be resolved while preparing to compete. Usually, the turbo dog learns his/her lesson through experience and accountability for negative behavior. Social-emotional messages about sportsmanship, teamwork, cooperation, and fairness developed in the story are emphasized in a separate tag at the end of each episode. This program will air on KVBC analog and main digital program stream simultaneously.

Title of Planned Core Program 33

Origination

My Friend Rabbit

NETWORK

Reembir Schedule

Fotal Times to be Aired

Saturdays at 10:30AM

11

Longit of Program

30 minutes

Age of Target Audience

. From 4 years To 8 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

MY FRIEND RABBIT models constructive problem-solving for young children, ages 4-8. In each episode, the story characters find themselves facing a different dilemma that is drawn from a typical childhood experience. Rabbit and Mouse usually lead us through creative problem-solving, which involves tenacity and working in teams. The group may figure out how to make the most of a bad situation, invent toys from everyday objects, solve some of nature's riddles, respect their differences, or take care of others who need a little extra help. The characters specialize in converting a challenge into a social activity filled with optimism, creativity and humor. The series helps children learn to "think out of the box" by showing viewers how the characters work together to come up with possible solutions, and persist with new ideas when one solution fails. This program will air on KVBC analog and main digital program stream simultaneously.

Tide of Planned Core Program 44

Origination

Jane and the Dragon

NETWORK

Regular Schodale

Total Times to be Aired

Saturdays at 3:00PM

13

Longth of Program

Age of Target Audience From

30 minutes

4 years

8 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

JANE AND THE DRAGON is a coming-of-age story about a middle class, medieval girl who lives in the Royal Court with her family. As an only child, Jane is raised to be a Lady-in-Waiting but through her determination and a stroke of luck, she ends up being trained as a Knight in the King's Guard. Accompanied by her best friend, a giant green Dragon that lives in her backyard, Jane experiences a series of adventures that test her character and her skills as a young knight in a castle full of friends and foes. Each episode in the show takes us through the problems and challenges Jane encounters and the process she goes through to find the solutions for them. This program will air on KVBC analog and main digital program stream simultaneously.

Fide of Planned Core Program +5

Origination

The Zula Patrol

NETWORK

Regular Schedule

Total Times to be Aired

Saturdays at 3:30PM

12

Lineth of Program

Age of Topy (Andience)

30 minutes

4 years

8 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

THE ZULA PATROL is an animated show about six extraterrestrial characters - Captain Bula, his copilot Zeeter, Professor Multo, their pet, Gorgo, and their flying dictionaries Wizzy and Wig - who learn key science concepts as they explore the galaxy through space missions. Often, the group encounters the evil Dark Truder and his talking toupee minion, Traxie, and must thwart Truder's poorly planned schemes to take over the universe. Each character exhibits unique abilities and traits that, combined with their new knowledge, helps them problem—solve their way through their journeys. Using an integrated approach to target diverse learning styles, the show communicates its educational messages through storytelling and a two-part information segment at the end of each story. This program will air on KVBC analog and main digital program stream simultaneously.

Title of Planned Core Program -6

Origination

3-2-1 Penguins

NETWORK

Regular Schedula

Total Times to be Aired

Saturdays at 4:00PM

12

Length of Program

mona

Age of Target Audience

30 minutes

4 years

fo 8 years

Describe the robic atomal and informational objective of the program and how it mosts the detention of Core Programming

3-2-1 PENGUINS! draws upon characters from two stories and uses both long and short form material involving these characters to provide social-emotional messages to children. The show features two children, Jason and Michelle, whose vacation at their grandmother's cottage ends up being more adventure than they expect when their toy spaceship with four toy Penguins comes to life. The children are sucked into the spaceship, where they meet the now live Penguins and journey through space to solve an inter-galactic disaster threatening the Penguins and their friends. Each story begins with a problem and ends after the children have learned an important social-emotional message through their adventure with the Penguins. This program will air on KVBC analog and main digital program stream simultaneously.

Table of Planned Core Program - 7

Origination

Jack Hanna's Animal Adventures

SYNDICATED

Regular Schedule

Lotal Times to be Aired

Saturdays at 4:30PM

1.2

Length of Program

Age of Eurget Audience

30 minutes

From

13 years

16 years

Describe the educational and informational objective of the program and now it meets the definition of Core Programming

This live action program is designed to meet the educational and informational needs of children. In each episode the cameras follow Jack as he spends time with nature's creatures across the continents. Jack interacts with people that are knowledgeable about animals and their habitats, and educates as he travels the globe. Each program is designed to reveal the world in a way that presents positive role models and prosocial values within an environmentally responsible universe. This program will air on KVBC analog and main digital program stream simultaneously.

Firle of Planted Core Program "8

Origination

Teen Kids News

NETWORK

Regular Schedule

Total Times to be Aired

Mondays at 7:00AM

13

Length of Program

30 minutes

. .

Age of Target Audience

13 years

16 years

Describe the educational and informational objective of the program and how it users the definition of Cope Programming

Teen Kids News is a program available on the Station's digital multicast "Universal Sports" channel. Teen Kids News is a dynamic television news program for teens and pre-teens by teens. The half-hour weekly program provides information and news to students in a way that's educational as well as entertaining. The focus of the program is young people, so all the stories are in their words. This program inserts the clear informed voice of students into the adult-dominated media and provides a unique perspective that is not currently available on network news programs.

Tide of Blauned Core Program 59

Origination

Aqua Kids

NETWORK

Renutar Schedute

Total Times to be Aired

Mondays at 7:30AM

13

Length of Program

Age of Parget Andleads

1 (0.014)

. . .

30 minutes

13 years

16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Aqua Kids is a program available on the Station's digital multicast "Universal Sports" channel. Aqua Kids motivates young people to take an active role in preserving aquatic environments and wildlife, by showing how other kids just like them can do the same. Whether it's saving sea turtles or participating in a beach cleanup, the Aqua Kids demonstrate the real and lasting contribution children can make in protecting the future of their community and the world.

Title of Plansed Core Program , to

Origination

Teen Kids News

NETWORK

Regular Schedule

Total Times to be Ajred

Mondays at 8:00AM

1.3

Langb of Propio

Age of Target Audience

30 minutes

13 years

16 years

Describe the cities atomat and informational objective of the program and how it meets the definition of Core Programming

Teen Kids News is a program available on the Station's digital multicast "Universal Sports" channel. Teen Kids News is a dynamic television news program for teens and pre-teens by teens. The half-hour weekly program provides information and news to students in a way that's educational as well as entertaining. The focus of the program is young people, so all the stories are in their words. This program inserts the clear informed voice of students into the adult-dominated media and provides a unique perspective that is not currently available on network news programs.

Title of Planned Core Passagnia (1)

Origination

Aqua Kids

NETWORK

Regular Schodule

Total Times to be Aired

Mondays at 8:30AM

1.3

Length of Programs

\* 1 115 At 111 F 111 G 1111

Age of Larget Audience Loon

30 minutes

13 years

16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Aqua Kids is a program available on the Station's digital multicast "Universal Sports" channel. Aqua Kids motivates young people to take an active role in preserving aquatic environments and wildlife, by showing how other kids just like them can do the same. Whether it's saving sea turtles or participating in a beach cleanup, the Aqua Kids demonstrate the real and lasting contribution children can make in protecting the future of their community and the world.

Title of Plannel Care Program 112

Origination

Teen Kids News

NETWORK

Resultar Schedule

Jobal Times to be Arred.

Tuesdays at 7:00AM

13

Langth of Program

Age of Target Audience

From

Fu

30 minutes

13 vears

16 years

Describe the educational and orionational objectors of the program and how it meets the definition of Core Programming

Teen Kids News is a program available on the Station's digital multicast "Oniversal Sports" channel. Teen Kids News is a dynamic television news program for teens and pre-teens by teens. The half-hour weekly program provides information and news to students in a way that's educational as well as entertaining. The focus of the program is young people, so all the stories are in their words. This program inserts the clear informed voice of students into the adult-dominated media and provides a unique perspective that is not currently available on network news programs.

Fide of Plannesi Core Program 113

Origination

Aqua Kids

NETWORK

Regular Schedule

Total Times to be Aired

Tuesdays at 7:30AM

1.3

Cenerly of Program

Age of Target Audience

Fram

144

30 minutes

13 years

16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Aqua Kids is a program available on the Station's digital multicast "Universal Sports" channel. Aqua Kids motivates young people to take an active role in preserving aquatic environments and wildlife, by showing how other kids just like them can do the same. Whether it's saving sea turtles or participating in a beach cleanup, the Aqua Kids demonstrate the real and lasting contribution children can make in protecting the future of their community and the world.

Folia of Planned Core Program "14

Origination

Teen Kids News

NETWORK

Regular Schedule

Total Times to be Aired

Tuesdays at 8:00AM

13

Leagth of Program

Age of Cargot Audience

From

To

30 minutes

13 years

16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Teen Kids News is a program available on the Station's digital multicast "Universal Sports" channel. Teen Kids News is a dynamic television news program for teens and pre-teens by teens. The half-hour weekly program provides information and news to students in a way that's educational as well as entertaining. The focus of the program is young people, so all the stories are in their words. This program inserts the clear informed voice of students into the adult-dominated media and provides a unique perspective that is not currently available on network news programs.

Title of Planned Core Program #15

Origination

Aqua Kids

Regular Schedule

Total Limes to be Arred

Tuesdays at 8:30AM

13

Length of Program

30 minutes

Age of Euroet Audience

from 13 years

16 years

Describe the educational and informational objective of the program and how it needs the definition of Core Programming

Aqua Kids is a program available on the Station's digital multicast "Universal Sports" channel. Aqua Kids motivates young people to take an active role in preserving aquatic environments and wildlife, by showing how other kids just like them can do the same. Whether it's saving sea turtles or participating in a beach cleanup, the Aqua Kids demonstrate the real and lasting contribution children can make in protecting the future of their community and the world.

Does the Lieuwee publicize the estatemental location of the station's Children's Television Programming Reports (PCC 398) as required by 17 C.E.R. §75.3526(e)(140)ii)?

Y

Identify the licensee's children's programming Baiser.

Nam

Lelephone Number

Sue Ellen Martinez

702-657-3251

Address

F-mail Address

1500 Foremaster Lane

smartinez@kvbc.com

115

late

ZIP Code

Lás Vegas

NV

89101

Include asy other contacts or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include an formation on any other non-core educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-brandeast efforts that will enhance the educational value of such programming to children. Sec. 17 C.F.B. §73.671. NOTES 2 and 3.

KVBC discontinued broadcasting the digital multicast "NBC Weather Plus" channel as of December 1, 2008. Only nine weeks of Weather Plus programming applied to this report. \*\*\* KVBC's public file lists public service announcements designed specifically for children. \*\*\* KVBC also posts the Children's programming information on its website at www.kvbc.com as well as provides a link to NBC's, The More You Know Website. \*\*\* "The More You Know's" comprehensive website (themoreyouknow.com) provides in-depth referral information, in connection with the on-air public service announcements. Content includes: video of all current public service announcements, a general campaign overview, message boards, press releases, kids' pages and referral information by topic to partnering agencies referenced in the PSAs. The site includes a comprehensive list of the campaign's accolades, including Emmy and Peabody awards. In addition, a behind-the-scenes story with clips from talent interviews can be viewed. \*\*\* KVBC as part of their community outreach also provides station studio tours to local youth groups. \*\*\* KVBC attempts to schedule additional episodes of Jack Hanna's Animal Adventures and Animal Rescue during core and non-core hours when time is available. These programs target children ages 13 to 16. \*\*\*

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I scriffy had the superments in this application are true, complete, and correct to the best of my knowledge and behef, and are made in coord furth.

Assure of Lacense

Valley Broadcasting Company

Date

01/07/2009

Duella Sparry

FCC Form 398 March 2006